

SPONSORSHIPS & ADVERTISING

ProFoodTM Tech

THE Processing Event for Food & Beverage
MARCH 26–28, 2019 | McCORMICK PLACE
CHICAGO, ILLINOIS USA

Powered by



DEFINING FOOD &
BEVERAGE PROCESSING

BOOST YOUR INVESTMENT WITH SPONSORSHIP AND ADVERTISING

PACK EXPO, Anuga, and the International Dairy Food Association (IDFA), unite to produce **ProFood Tech 2019, taking place March 26-28, Chicago**. Delivering its promise to bring together suppliers and end users from a wider range of food and beverage sectors than any show in North America.

With 7,000 attendees, 70% with significant buying power, how can you stand out amongst the crowd? Secure a sponsorship or advertising opportunity, which guarantees your company's visibility to attendees before, during, and after the show.

Each opportunity can be customized to your company's needs.

EXPO-WIDE OPPORTUNITIES

ATTENDEE COUNTDOWN EMAILS

(1 Per Company)

4 Weeks Out	\$1,950
3 Weeks Out	\$2,450
2 Weeks Out	\$2,900
1 Week Out	\$3,900

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Exclusive	\$10,000
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OPENING RECEPTION

Co-Sponsorship (2 Total)	\$8,750
Exclusive	\$16,500

HOTEL KEYCARDS Please call for pricing

▶ **LEARN MORE: PROFOODTECH.COM/SPONSOR**

ONLINE ADVERTISING

GOLD PACKAGE
50% MORE VIEWS

PLATINUM PACKAGE
250% MORE VIEWS

DIAMOND PACKAGE
400% MORE VIEWS

OFFICIAL WEBSITE \$2,750

Run-of-Site Ads (4 Ads Available)

GOLD PACKAGE \$349

*Sponsorship Includes: Basic Exhibitor Listing
Plus Company Logo and Access to Online Leads*

PLATINUM PACKAGE \$895

*Sponsorship Includes: Gold Package
Plus Inclusion in the Premium Exhibitor Search,
4 Product Image/Text Panels (to display products
and descriptions), 50 Attendee Email Invites.*

DIAMOND PACKAGE \$1,595

*Sponsorship Includes: Platinum Package
Plus 4 Video Panels (for a total of 8 display
panels), Online Booth is Highlighted with a Corner
Peel, Priority Placement at the Top of All Online
Searches, 100 Attendee Email Invites.*

Increase your brand's presence with ad placement on the official show website, profoodtech.com, or by enhancing your listing in the online exhibitor directory.



MOBILE APP

EXCLUSIVE SPONSORSHIP \$5,500

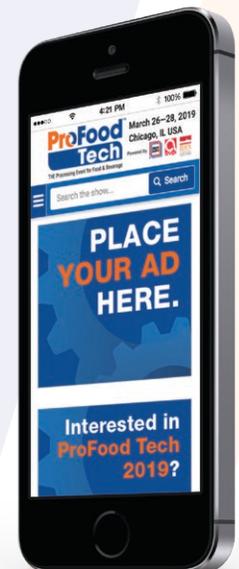
Sponsorship Includes:

Branding on the main splash screen and banners that link to your exhibitor listing.

PUSH NOTIFICATIONS \$1,250

Sponsorship Includes:

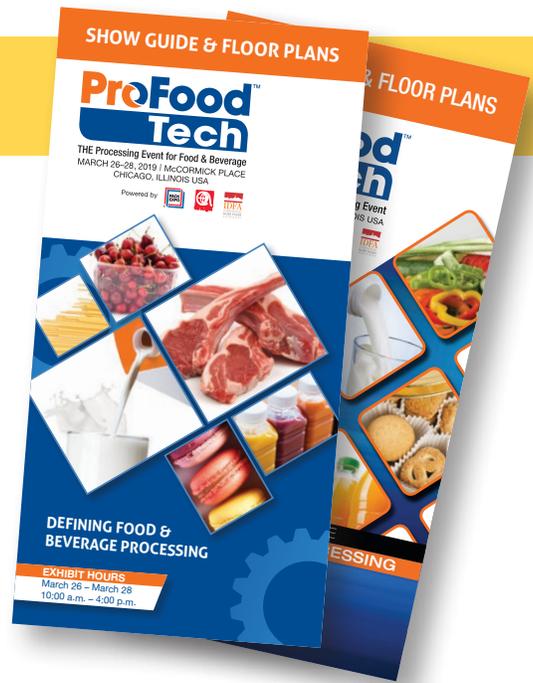
Scheduled notifications that are pushed out to mobile app users during the show.
Two per day available.



CUSTOM SPONSORSHIP PACKAGES AVAILABLE

PRINTED SHOW GUIDE

BACK COVER	\$4,850
INSIDE FRONT COVER	\$3,250
INSIDE BACK COVER	\$3,250
FRONT COVER CORNER PEEL	\$2,850
SINGLE-PAGE ADS (5 available)	\$1,750



Display your ad in the number one tool that attendees reach for when navigating the show.



PROFOOD TECH 2019 BY THE NUMBERS



7,000
attendees



450
exhibitors



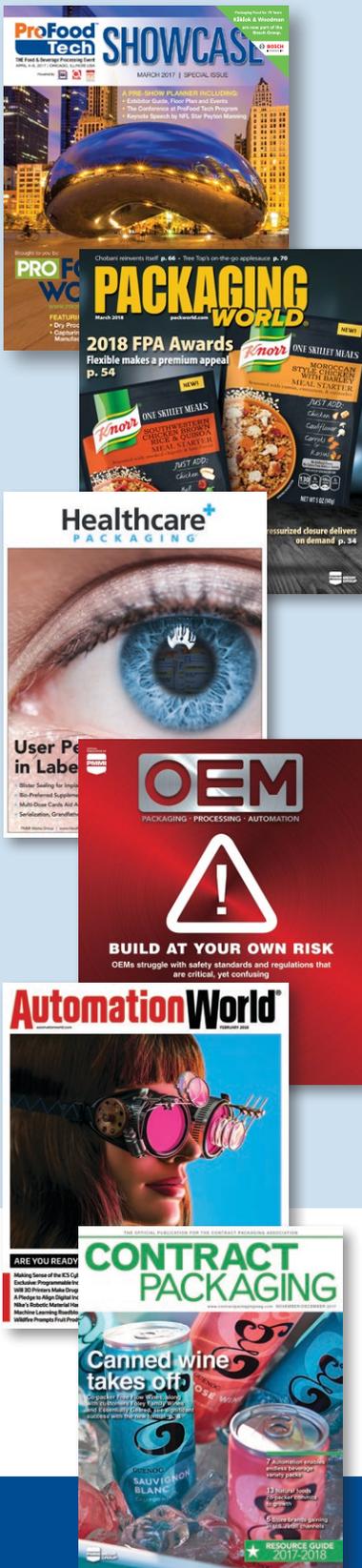
150,000
nsf show floor



CONTACT US TODAY! (SEE BACK PANEL)

REACH FOOD AND BEVERAGE PROCESSORS AND SHOW ATTENDEES!

Drive traffic to your booth and increase awareness of your products and company with print and digital products that offer branding and lead-generation before, during and after the show.



PREVIEWING PROFOOD TECH, WITH BONUS DISTRIBUTION AT THE SHOW:

ProFood World's ProFood Tech Showcase Ad closing Feb. 1

The official pre-show planner for ProFood Tech will be mailed to pre-registrants and other industry professionals prior to the show and distributed on-site.

Packaging World March issue Ad closing Feb. 8

ProFood Tech Show Preview and bonus distribution

LEAD-GEN AND CONTINUED BRANDING VIA E-NEWSLETTERS FROM PROFOOD WORLD:

Spotlight on ProFood Tech – Reach processing professionals before the show

ProFood Tech Wrap – Connect with processing professionals after the show

ProFood Tech Video E-blast – *ProFood World* will record a short video in your booth during the show, and then send it via email to industry professionals after the show closes

ADDITIONAL BONUS DISTRIBUTION AT PROFOOD TECH:

Healthcare Packaging Jan/Feb issue Ad closing Jan. 15

OEM Spring issue Ad closing Feb. 11

Automation World March issue Ad closing Feb. 12

Contract Packaging Nov/Dec issue Ad closing Oct. 15



CONTACT YOUR SALES REPRESENTATIVE

**OR CALL PATRICK YOUNG AT 610.251.2579
VISIT PMMIMEDIAGROUP.COM**

CUSTOM EDUCATION SPONSORSHIP PACKAGES

ProFood Tech Show Floor Education and Conference Programming,
brought to you by IDFA.

For more information about Custom Education Sponsorship Packages, please contact:



Neil Moran
Senior Vice President
International Dairy Foods Association
Phone: 202.220.3541
Email: nmoran@idfa.org

THIS OPPORTUNITY ONLY COMES EVERY TWO YEARS!



If you're interested in one of our sponsorship & advertising packages or are looking to create your own, Contact Us!

Mike Bradley
Phone: 610.647.8585
Email: mbradley@pmmi.org

Patrick Bradley
Phone: 610.647.8585
Email: pbradley@pmmi.org



BOOST YOUR PRESENCE AND VISIBILITY!

Contact your PMMI Media Group sales representative
or visit pmmimediagroup.com

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