



WHY PCR?

- Completes the cycle of circularity
- Does not compromise recyclability
- Environmental benefits vs. virgin¹
 - 88% less energy usage
 - 59% less water usage
 - 71% fewer GHG emissions
- Consumer understands benefits

¹Franklin Associates for APR, Life Cycle Impacts for Post Consumer Recycled Resins: PET, HDPE, and PP, Dec 2018

WHY PRINTPACK?

- Industry leader
 - SPC RMS Committee
 - APR Flexible Recycling Standards
 - Plastics Industry Association NEMO project
- Have assessed PCR from over 15 supply streams
- Active Projects
 - FDA PE SUP
 - FDA frozen pillow pouch
 - Non-FDA mailer/diaper overwrap
 - Bulk pet food/care bags

WHY ALL POLYETHYLENE?

- Store drop-off collection
- Reduced carbon footprint
- Maintain efficiencies of current plastic packaging
- Barrier packaging available

WHY PRINTPACK?

- Portfolio of all-PE structures is expanding
- Development work with all-PE fitments
- Dedicated development team
- Industry partnerships

WHY PAPER?

- Curbside recyclable
- PCR content options
- Renewable content
- FSC certified
- USDA Bio-Based certification

WHY PRINTPACK?

- Recognized industry standards
- Paper development pipeline includes overwrap, flow wrap, and SUP options
- Barrier options in development
- Repulpability and recyclability testing
- Industry partnerships

WHY COMPOSTABLE?

- Food waste diversion
- Food residue is not an issue
- Bio-based film options
- Use of metallized barrier
- Reduced carbon footprint

WHY PRINTPACK?

- Recognized industry standards
- Compostable development pipeline includes high barrier, flow wrap, and SUP options
- Certified ink/adhesive options
- Compostable cold seal development
- Industry partnerships