## STORE DROP-OFF RECYCLABLE (SDOR) POUCH



### STORE DROP-OFF AND HOW2RECYCLE

- CPGs are committing to transition to recyclable packaging by 2025
- How2Recycle is a widely adopted, easy to understand system for communicating to customers where packaging can be recycled
- 91% of Americans live within 10 miles of a store with a store drop-off bin
- Printpack developed structures that meet the Association of Plastic Recyclers (APR) Design Guidelines for Flexible Packaging and can receive the How2Recycle Store Drop-off logo
- For information on how to How2Recycle, please contact your Printpack sales representative



### **HIGH BARRIER OPTION**

- White and clear structures available
- WTVR: 0.08 0.12 g/100 sq in/day
- OTR: 0.08 cc/100 sq in/day



### **STANDARD BARRIER OPTION**

- White and clear structures available
- WTVR: 0.08 0.12 g/100 sq in/day
- OTR: 30 cc/100 sq in/day

# Printpack

### preserve



### PROS

- Structure allows for addition of PCR and renewable content
- Gauge range: 2.5 6.0 mil
- Reclose options available
- Printpack Field Service group is experienced with recyclable structures and packaging equipment

### CONS

- Fitments are not permitted in recycle stream
- Packages must be "clean and dry" to be accepted in SDOR stream







### INNOVATIVE PACKAGING SOLUTIONS FROM PRINTPACK





The Ass	sociation of
Plastic	Recyclers



### PRINTPACK CONTACTS

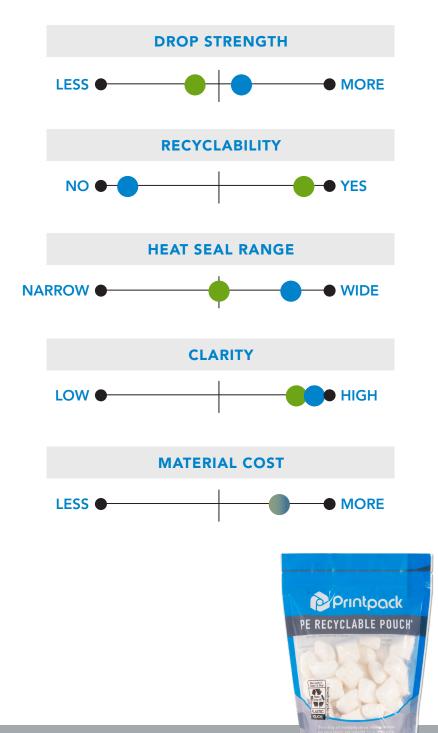
Daniel Cluskey Product Stewardship Engineer dcluskey@printpack.com 404-460-7221

Mickel Knight Sr. Product Stewardship Engineer mknight@printpack.com 972-641-4421

William J. Barlow, Jr. Sustainable Innovations Manager bbarlow@printpack.com 404-460-7315

Dave McLain Director of Sustainability dmclain@printpack.com 404-681-7816 SDOR Pouch 100 gauge Oriented PE / Ink / Adh / 250 gauge Sealant compared to Current Pouch Format:

48 ga PET / Ink / Adh / 300 gauge Sealant





2800 Overlook Parkway, Atlanta, GA 30339 800-451-9985 | info@printpack.com **printpack.com**